



Caracas, July 8th, 2020

Dear AT&T Inc. Directors,

The reason for this letter is an extension of a petition related to the involuntary transmission of the DirecTV signal in Venezuela. This medium represented the main form of entertainment for Venezuelans; It is estimated that at least thirteen million people were users of this service. For this reason, the need to find a solution that can be beneficial to all parties involved becomes imperative.

Considering that DirecTV is a company that had 24 years of uninterrupted operations in the country, consolidating itself as the main subscription television company with more than 44% of the market, becoming the favorite signal of Venezuelans when searching for telemarketers;

Considering that the company has an immense scope and presence throughout the country, representing in many cases the only means by which some people have the possibility of connecting with the world having access to information, entertainment and culture from other countries;

Considering our organization Un Mundo Sin Mordaza seeks to promote and defend human rights, and based on this we launched the #DirecTVLibre campaign through social media and through a petition on the website change.org;

Considering that after the #DirecTVLibre campaign, also promoted by different social actors, including renowned artistic personalities, athletes and journalists, more than 128,000 signatures supporting this request were collected;

Considering that the reestablishment of the DirecTV signal is legally and politically feasible due to the fact that the United States government recognizes Juan Guaidó as interim President of the Republic, the formation of a work team and the creation of a new entity regulator is possible;



Considering that in principle, the restitution of the signal is also economically feasible since it could be a free signal while the pandemic continues, limiting the transmission to those channels that do not charge for the emission of their signal;

Considering that it is technologically possible to restore the signal in the country, since DirecTV has installed capacity and users already have instruments such as decoders and antennas, so the signal could arrive without additional investment;

Considering that this is a humanitarian measure due to the fact that currently Venezuela is not only suffering the onslaught of the COVID-19 pandemic, but is also suffering the ravages of the worst economic recession in the country's modern history, which has led to a Complex Humanitarian Emergency and migratory crisis, which has motivated more than five million Venezuelans so far to be forced to flee Venezuela in search of a better quality of life;

Considering that the defense and guarantee of human rights such as freedom of expression is everyone's responsibility and that the current context in which Venezuela is suffering requires international solidarity,

We request on behalf of all those Venezuelans who are affected every day by an unscrupulous regime that persecutes those who think differently, which seeks precisely to create total isolation from the world so that its policies are not questioned. Finally, it is necessary to remember that in such difficult times for the world, the need to have entertainment sources is fundamental, since it is these that allow people to stay at home and not go outside, which helps to stop the increase in cases and deaths due to coronavirus.

We understand that the decision made was difficult, and that you were forced to do so since complying with the regulations of both countries became contradictory, however, as has been demonstrated, this is a feasible and achievable measure. For all these reasons, we hope you can show solidarity with Venezuela and restore the signal in the country.

Nothing left to add,

Rodrigo Diamanti

President of the NGO Un Mundo Sin Mordaza.